



# Case Study: CausEffects

Qrimp is the easiest way to import, export, collaborate on, and share your information with the world!

**causeeffects**<sup>®</sup>

CausEffects provides signed Celebrity Memorabilia for Non-Profit Fundraising. Clients of CausEffects get access to a large collection of first-class signed celebrity memorabilia for use at charitable auctions.

Kort Peters, founder of CausEffects, came to Qrimp seeking a total technology package. Qrimp built him a complete solution including a front-end website with client login, inventory management and back-office tools.

## Web-Based Inventory Management

With only a few clicks, Qrimp helped CausEffects make the transition from paper, email and spreadsheets to a

**centralized, web-based**

“WOW”

Kort Peters  
Owner

Qrimp’s software system saved Kort time and improved his relationship with his clients. He used to have to go to the warehouse to find out which products he had available. He also used to spend hours on the phone with his clients helping them select items for their auctions. Now his clients can browse and select inventory for their charitable auctions online – from anywhere.

## Better back office, better business

Qrimp gives Kort accurate information on exactly how much profit he has earned off his auctions and tells him which items are popular and unpopular. Unpopular items can be removed from the system and from his inventory to make room for better sellers.

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Who is CausEffects

What We Do for Auctions

Build your ideas with us.  
Build your business with us.



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